

ABSTRACT

A method for completing and storing an electronic rental agreement includes entering reservation-related information and rental-related information for an item or service, such as a vehicle rental service. The entering step enters: (a) the rental-related information without employing a master rental agreement, or (b) at least some of the rental-related information from a master rental agreement and allows modification of the information from the master rental agreement for rental of the item or service without modifying the master rental agreement. A reservation is provided for the item or service based at least in part upon the reservation-related information. A rental proposal is created and displayed based upon the reservation and the rental-related information. The rental proposal is electronically accepted. The electronic rental agreement is stored based upon the accepted rental proposal.